

# CARDIFF CREATIVE

THE WEB. AND MORE.

## About Cardiff Creative

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Written by: Cardiff Creative

### ABSTRACT

An insight into who we are and what we can do for you.

## Cardiff Creative - Who are we and what can we do for you?

### Welcome to Cardiff Creative!

If you are looking for a professional online presentation of your products and services; more precisely, if you are looking for a professional web site which meets your personal requirements and common industry standards at the same time, not only in the way your site looks and attracts, but also in the way in which it was built technically to reach your target group efficiently and to sell to them... then you have come to the right place!

### What are you looking for?

Regardless of whether you are considering launching a web site for the first time, or if the time has come that you need to overhaul your existing site, we will assist you in every aspect required to create a web site that your visitors will like, love and remember, and which will make some major differences against your competitors.

Without doubt, your web site is a mirror of your company, a mirror of your company culture and a mirror of your quality skills. You need to make sure that you set the right image, when people visit your web site.

### How do we set the “right image” for your web site?

Firstly there is something interesting that you should know: recent long-term statistics repeatedly indicate that a typical website visitor requires less than 10 seconds to decide whether he likes or dislikes your web site; if he likes your company, and if he likes to stay, or maybe return to your web site at a later point in time to have a deeper look into your products & services ... OR if he will simply pass by! These first 10 seconds are where YOU are setting the course for success; these 10 seconds are where WE are setting your image.

Together with you we will make sure that simply EVERY aspect of your web site will pave the way to turn a curious site visitor into a potential customer and buyer; rather than into a 1-time-visitor, who will probably never visit your web site again. The main aspects to achieve this goal are not only technical matters, like fast loading pages, page availability at ANY time with not even 1 minute outage or blackout

throughout the year, and of course, wide browser compatibility. Much more beyond these mandatory industry standards we are talking about:

1. A perfect visual impact. A reasonable balance between your specific industry and the look & feel of your site.
2. A comprehensive, precise and meaningful scope of information.
3. An intuitive and easy to understand site navigation.
4. Everything in accordance with the specific mechanics and characteristics of YOUR target group.

To put it in 1 sentence: we achieve a general and lasting impression of pleasure and comfort while navigating your web site. THAT'S when we have set the right image.

### Marketing Services

And even better: beside building your online presence and serving your site visitors in the way they expect to be served, we can even help you to FIND your target group on the internet and draw their attention to your web site. Upon your request, professional Search Engine Optimization, as an initial and ongoing service, accompanies websites built by Cardiff Creative. In such a scenario, important Search Engines like Google and Yahoo can easily find your site, rate them in a positive way, and will honour your investment into Search Engine Optimization with top ranking positions. If you'd like to learn more about Search Engine Optimization and other Internet marketing approaches, please simply contact us at any time.

### Software Development

Finally, if you are looking for individual web software development: whatever you may have in mind, like:

- Online shops
- Reservations systems
- Form management
- Photo or video databases
- Feedback and discussion forums
- Online support services
- Chat systems
- Blogs
- Etc ...

Whatever it is: again, Cardiff Creative will be your 1st choice. Our software engineers will never accept a "that's not possible". We WILL make possible, what you are looking for.

Here at Cardiff Creative we are a young dynamic team of highly skilled and experienced designers, artists, software engineers and marketing experts, dedicated to YOUR individual needs in the area of design services, web software development and sales strategy.

## Contact

If you wish to talk to us personally, please simply contact us at [www.cardiff-creative.com](http://www.cardiff-creative.com). Also don't forget to have a look inside our Online Portfolio Presentation, to get the whole picture about the products and services we offer. Among those afore-mentioned, there are so many other products and services available. Have a look around at [www.cardiff-creative.com](http://www.cardiff-creative.com).