

CARDIFF CREATIVE

THE WEB. AND MORE.

Business Card CDs

Written by: Cardiff Creative

ABSTRACT

Business Card CDs from Cardiff Creative. Make the difference! Make an impression!

A business card is a business card?

Actually, if we're talking about the conservative approach of paper business cards, YES: a business card is a business card. Sure, there are differences. Some cards are bigger than others, some are more colorful than others, some are more serious, others are more playful, but in the end: they're all business cards.

Even more worrying: you never know what will happen to YOUR card once handed over. Some may end up in a washing machine... some may carve out a miserable existence in a dark drawer... some may face a quick end of life in the next wastebasket; and only very few of them, and only with a degree of luck, may see the light of day again, and hopefully at the right place at the right time. A business card is a business card.

Make the difference!

Your products and services deserve full attention, right from the beginning of a new business relationship. Next time, rather than handing over another tiring business card to your new business contact, consider the advantages of your own Business Card CDs.

You will not only surprise your new business partner in a very positive way; a Business Card CD also introduces some exciting features and advantages, such as delivering a full presentation of your products and services to your business prospects.

You can even deliver entire large files, statistics, special temporary special offers etc, to your clients, always up to date. Let your Business Card CD simply load all data online from the Internet, so whenever your business contacts are looking at your CD, it will always represent the most current version of your products, services and company, regardless of whether your contacts are checking today, or in a month, or maybe even years after they received your Business Card CD.

Make an impression!

Ask yourself: who would ignore a Business Card CD in the way he usually would ignore an old-fashioned paper business card? Who could

resist putting your Business Card CD into his PC or Laptop to see what you have to tell & sell? Who would not recognize you as a modern and appropriate company or business person, after he received your Business Card CD? Who wouldn't pay more special attention to your Business Card CD, among the vast amount of tiring paper cards he received before?

The Workflow

Cardiff Creative appreciates and emphasizes personal customer care. We listen to your needs and expectations attentively and carefully, before entering into any design work.

We will work closely with you, in a constant personal communication environment, either by personal meetings, phone or email, to elaborate your individual needs, requirements and expectations for your Business Card CDs. Once these have been discussed; our designers and engineers will usually create 2-3 different initial design drafts for a first presentation to you, typically available only a few days after the briefing has been consigned. At that time we will have another conversation with you, to see which of these drafts are leading the way to satisfy your goals.

From then on, our designer will stay in permanent contact with you and will keep you informed about all processes and proceedings, until the goal of creating your new Business Card CDs has been accomplished to your full satisfaction.

Samples

To see some samples of Business Card CDs created by Cardiff Creative please visit www.cardiff-creative.com and check the portfolio links.

Pricing

The associated costs for our design services clearly depend on the actual extent and scope of your Business Card CD content. For an initial cost estimate, please submit an online quote request on our company web site at www.cardiff-creative.com.

Contact

Please either visit us at www.cardiff-creative.com or send us an email to service@cardiff-creative.com.