

CARDIFF CREATIVE

THE WEB. AND MORE.

Privacy Policy

Written by: Cardiff Creative

ABSTRACT

Cardiff Creative's policy regarding your privacy.

Cardiff Creative – Privacy Policy

At the same time that CARDIFF CREATIVE is committed to bringing you information tailored to your individual needs, we recognize the importance of protecting the privacy of personally identifiable information collected about you, our customers and prospects. In adopting this customer privacy policy, our intent is to balance our legitimate business interests in collecting and using information with your reasonable expectations of privacy.

CARDIFF CREATIVE does not collect personally identifiable information about individuals, except when specifically and knowingly provided by such individuals.

Web servers serving CARDIFF CREATIVE automatically collect information about which pages each user visits. This is used for internal review, to tailor information to individual visitors and for traffic audits. We also provide this information (as well as information from third-party market researchers) about our users on an aggregated, anonymous basis to our advertisers. Any personally identifiable information provided by subscribers online as part of an advertiser promotion online (like e.g. online coupons) may be provided directly to advertisers.

CARDIFF CREATIVE may place a "cookie" on the browser of a CARDIFF CREATIVE user's computer. The cookie itself does not contain any personally identifiable information. A cookie can be used to tell when your computer has contacted a web site; we use the information for editorial purposes and for other purposes such as delivery of ads, so we can customize delivery of information without compromising privacy. For example, cookies are used to ensure that you don't see the same ad too many times in a single session.

A user's personally identifiable information (e.g., name, e-mail address) may be used by CARDIFF CREATIVE for editorial purposes. For example, we may use information provided by you to us as part of an editorial online survey. If we run competitions or contests on the site, you may be required to provide information such as your telephone number and address in order to participate. The exact rules may vary in each case but the specific rules for any contest will state how that information may be used. We also may use personally identifiable information for marketing and promotional purposes. We may send you e-mails about CARDIFF CREATIVE products, promotions, or services as well as on behalf of other companies.

Except as stated in this privacy policy or at the time of collection, user's personally identifiable information will not be transferred to a party outside CARDIFF CREATIVE, its divisions, its vendors providing Internet hosting services or third party list managers unless stated at the time of collection. If you do not wish to receive any e-mail or to have us share such information with another party, you may "opt out" at any time by contacting us, or by making use of an "opt-out" online procedure where applicable.

We do not control the privacy policies of our business partners, advertisers, sponsors, affiliates, resellers or other sites to which we provide links. CARDIFF CREATIVE users should also be aware that, when you voluntarily disclose personal information in chat areas or bulletin boards, that information may be collected by others and may result in unsolicited messages from others (SPAM). Please also read our Anti Spam Policy.

Notice to Kids

Be sure to ask your parents for permission before you send any information about yourself, such as your name, address, or e-mail address, over the Internet, to us or to anyone else and before making any purchases online.

Notice to Parents

We encourage you to get involved with your children's online usage and to be aware of the activities in which they are participating. Any personally identifiable information collected by CARDIFF CREATIVE that we are aware is from children will be used only for CARDIFF CREATIVE internal purposes such as market research or for fulfilling requests for information or materials, and may sometimes be included in our database. Such information will not be posted or published by us, or provided to any third parties, without your prior consent. Anonymous aggregated data is sometimes provided to other parties with which we do business, for statistical and market research purposes as described above. Finally you should be aware that if your children voluntarily disclose information such as their names or e-mail addresses on various forums or chat areas, such disclosures may result in unsolicited messages from other parties (SPAM). Please also read our Anti Spam Policy.

If you have any questions about this privacy policy, please contact us at service@cardiff-creative.com.