

CARDIFF CREATIVE

THE WEB. AND MORE.

Our Web Design Services

Written by: Cardiff Creative

ABSTRACT

An insight into how Cardiff Creative can assist you to create your new or overhaul your existing web site.

What we can do for you

Presenting your products and services on the Internet with your company web site is more than just another compulsory task. Today, a professional web site stands for a powerful marketing tool and for global communication strategies with no limits or boundaries.

Make the difference! Contrast yourself against the vast amount of 'assembly line' web sites in your specific business segment. Together with us, you will set a lasting quality impression among your target audience.

Without doubt your web site visitors and customers are assuming your online presence as a mirror of your company culture and quality skills. Let us make the right impression to your online audience; by developing a custom tailored web site for you, stunning in design, comprehensive and precise in information scope, to turn curious visitors into potential buyers. Let your audience experience the visitation of your web site as pure pleasure and comfort.

Selling your services and products online requires a careful planning of your company web site, concerning look & feel, navigation comfort, a distinct and memorable overall appearance, as well as technically in terms of fast page loadings, conclusive site map structures and a permanent availability and accessibility of your web site.

Satisfying all these needs and technical requirements is the core business of our dedicated team of designers and engineers, resorting to several years of expertise, knowledge and experience in the area of web site engineering.

Upon your specific request we can even create your company web site in a way that you will be able to update it yourself. Adding new pages, texts, graphic material, documents, links etc will be easy like browsing the web site itself. Even if you are looking for specific added-value features, such as protected client areas, newsletter systems, customer support management systems, discussion boards, streaming video integration, etc; all this and a lot more will be in safe hands here at Cardiff Creative.

The Workflow

Cardiff Creative appreciates and emphasizes personal customer care. We listen to your needs and expectations attentively and carefully, before going into any actual design work.

We will work closely together with you, in a constant personal communication environment either by personal meetings, phone or email, to elaborate your individual needs for your online presence, targeting specifically to your services and products in full consideration of the 3 most important goals, which typically are:

- Reaching your audience on the internet
- Leaving a most positive impression with your visitors about your company and business
- Selling your products and services efficiently

Once your needs and expectations have been discussed; our designers and engineers will typically create 2-3 different initial design drafts for a first presentation to you, usually available only a few days after the briefing has been consigned. At that time we will have another conversation with you, to see which of these drafts are leading the way to satisfy your goals.

From then on, our designer will stay in permanent contact with you and will keep you informed about all processes and proceedings, until the goal of creating your new web site has been accomplished to your full satisfaction.

Samples

To see some samples of web sites created by Cardiff Creative please visit www.cardiff-creative.com and check the portfolio links.

Pricing

The associated costs for our design services clearly depend on the actual extent and scope of your website. For an initial cost estimate, please submit an online quote request on our company web site at www.cardiff-creative.com.

Contact

Please either visit us at www.cardiff-creative.com or send us an email to service@cardiff-creative.com.